

TUTORIAL

How to Sign Up for the +1 Experiment

1. With Google open, sign in to your Google Account, if necessary, and then go to the Google Experimental page at www.google.com/experimental.
2. Find the +1 button section and read the instructions. Later, when you want to see the +1s you have added, you will return to the Google Profile page. If you have a profile, skip to step 3.
 - If you don't have a profile, click the "Google Profile" link on the Google Experimental page.
 - Click the "Create my profile" button.
 - Type in your first and last names and click "Create profile & continue."
 - The next page contains many sections of information you can fill in, but you can do that later if you wish. Only your name is required to use +1.
3. Click the "Join this experiment" button back on the www.google.com/experimental page. The button changes to say "Leave"; if you want to stop using +1, come back to this page and click it.
4. Go back to www.google.com and you will see the words "You are currently using an experimental version of Google search" below the search bar.



TUTORIAL

How to Use +1 to Search and Recommend Sites

Conduct Google searches in the usual way when using +1. The +1 button will appear next to each search result. The button is faint until you hover the mouse cursor over any part of the search result.

1. With Google open, clicking the +1 button brings up a small window that lets you confirm your choice and reminds you that your profile will be linked to any +1s that you place. You can also choose whether or not to have Google use the information to customize your future searches and influence the advertisements you receive.
2. Click the "Confirm and +1" button to proceed.
 - The search result will show a small version of your profile picture (if you have one) and the words "You +1'd this" at the bottom of the search result. (You may need to refresh your browser to see this.)
 - The total number of other people who have +1'd the link also appears.
 - Names and profile pictures of anyone you have a connection with through a Google service, like Gmail, will appear.

